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## The wine, from California all'Insubria

*The American wine industry has revealed his secrets of marketing in the seminar room of the Faculty of Economics Insubria: featuring the professors at the State University of California*



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All'Insubria from California: the wine industry has revealed its secrets in the seminar room of the economics faculty of Insubria.

It was in fact dedicated to the business strategies of the major international wine CrESIT of the seminar scheduled for today at the headquarters in Via Varese generous upstream of the faculty of economics Insubria. sul'argomento to speak, two teachers of the San Francisco State University: Professor of marketing course **Mahmood Hussain** and **Susan Cholette**, assistant professor of

decision sciences (in Italian is called decision making, and is the art of taking decisions organized in compessi ).

"The State University has already been pursuing, in collaboration with the Insubria, a study on 'Wine tourism', the wine tourism. Today is the first opening to the territory of a study in which we are partners with some of the greatest experts in the world of wine marketing, "explained the director of CrESIT, **Alberto Onetti** .

14/06/2011

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bridge **University**  
**Insubria Varese** wine

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#### LETTERS TO THE EDITOR

**This is the time**

**Nothing changes in the city "to Dane"**

**The Post Office in El Paso**

#### POLLS

**What drink are you?**

#### WEDDINGS



**Helen and Mark**



**Martha and Sebastian**



**Daniela and Fabrizio**

#### JUKEBOX

**For Soraya, "One in a million" by Alex Britti**

**A Valentina and Luca, "The Flood" by Subsonica**

**Happy Birthday Paul!**

#### JOURNEY



**Island of Malta**



**Shopping in New York**



**India**

#### GREETING

**Luke was born in Varese Friday, February 25, 2011**

**Friday, February 25, 2011 was born to Luke 15**

**BY ALEXIS**

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